



Digital Advertising & Sponsorship Rate Card

Looking to advertise on FunCityStuff.com and want more info? FunCityStuff.com connects our neighbors to Fun Food, Fun Places, and Fun Stuff (and Fun People!) all over North Texas and beyond! We feature great restaurants to awesome food trucks; big festivals to one-man-standup. We are known best for our Weekend Whirlwind, a curated list of fun events happening every weekend for the explorers around town, and the Weekend Spotlight, a list of links for those who want to know the hyperlocal fun stuff going on in the midcities (Hurst, Euless, Bedford, NRH, Keller, Watauga, Grapevine, Southlake, Colleyville, and North Arlington.)

	Ad Type	Dimensions	Placement	Price	Duration				
	Oversized Leaderboard	948x237	Under featured	\$150	45 days				
	Med rectangle	300x250	1st position	\$75	45 days				
	Med rectangle	300x250	2nd position	\$70	45 days				
	Leaderboard	728x90	Above ALL	100	45 days				
	Skyscraper	275x550	Sidebar	\$75	45 days				

Sponsorships \$145 - \$375 Includes Social Media promotions. (Subject to change. Email to hold a 30-day quote.)

FunCityStuff.com Stats as of 9/1/2018

Website Traffic: 8,400 mo

Social media platforms:

Facebook: 4200 combined

Instagram: 1667

Twitter: 70,000 followers combined

Newsletter subscribers: 909

Ready to advertise with us? Get started here. <https://www.funcitystuff.com/advertise-with-us/> and email Wil@FuncityStuff.com.